

Message Text

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21

ACTION NEA-10

INFO OCT-01 EB-07 ISO-00 /018 W
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R 171535Z SEP 76
FM AMCONSUL CASABLANCA
TO SECSTATE WASHDC 4351
INFO USDOC WASHDC
AMEMBASSY RABAT
AMCONSUL TANGIER

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E.O. 11652: N/A
TAGS: BEXP, MO
SUBJ: APRIL-MAY 1977 CASABLANCA INTERNATIONAL FAIR

REF: (A) STATE 225074

1. MUCH APPRECIATE WELCOME NEWS RE USDOC FUNDS FOR CASA FAIR. AMBASSADOR IS SENDING LETTER TO CASABLANCA GOVERNOR ALAOUI STATING WE INTENDING TO PARTICIPATE.

2. TOUR OF FAIRGROUNDS REVEALS BEST AVAILABLE PAVILION IS ONE USED IN 1975. CONGEN IS THEREFORE WRITING LETTER TO FAIR COMMISSIONER GENERAL ASKING FOR OPTION ON PAVILION (IN 1974 WE WROTE SIMILAR LETTER AND RECEIVED OPTION VALID UNTIL THREE MONTHS PRIOR TO OPENING OF FAIR). WE ARE ALSO BEGINNING PROCESS OF SCURING FAIR PARTICIPANTS FROM AMONG US FIRMS HERE.

3. ACTION REQUESTED: EARLIEST ADVICE ON FOLLOWING IMPORTANT QUESTIONS WILL BE OF GREAT ASSISTANCE:

A) REFTEL STATES USDOC WILL "PROVIDE COMPLETE DESIGN AND CONSTRUCTION PACKAGE FOR US PAVILION." DOES THIS MEAN THAT ALL MATERIALS FOR BOOTHS, CEILING, FLOOR ETC WHICH MUST BE INSERTED IN EXISTING PAVILION BUILDING (NOW ONLY A SHELL) WILL BE PROVIDED FREE OF COST? SUCH WAS LARGELY CASE IN 1975 WHEN BULK OF FURNISHINGS CAME FROM GHANA. EVEN
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SO INSTALLATION COSTS HERE RAN \$25-30,000 IN 1975 AND,

WITH INFLATION, WE EXPECT SUBSTANTIAL INCREASE IN
1977.

B) IN VIEW NEED FOR ENTIRE \$25,000 FOR FAIR ITSELF, TRUST
USDOC FUNDING EXPENSES OF EXHIBIT DIRECTOR SEPARATELY. MONJO

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